

22 March 2022

Abdihabiib Y. Warsame, PHD  
[warsame.ali1@gmail.com](mailto:warsame.ali1@gmail.com)  
Somalia

L. Elcherre McMillan  
[ceo@elspromo.com](mailto:ceo@elspromo.com)  
Georgia, USA

Dear Dr. Warsame,

Per our recent discussion, the final step to formalizing our exciting collaboration together is for you to refer to the draft Terms of Agreement sent over a week ago on 14 March 2022 and decide **No Later Than 23 March 2022 (7:00 pm Mogadishu, Somalia time or 12:00 pm Eastern Standard Time)** on the following blank clauses:

- 1) Your **total budget** amount and
- 2) The **start and end** of our overseas **itinerary dates**

**Time is of the essence:** Our contacts are ready and awaiting to meet you as originally scheduled. Prioritizing a manifest of successive events and appearances for you in strategic locations in United Arab Emirates was a complex, time-consuming, and expensive undertaking which upon good faith assurances, we proceeded to orchestrate while awaiting to receive your inputs on our draft Terms of Agreement.

If we do not hear directly from you by the date and time above, it may be too late. I will inform all my prominent business and government networks that we must renege on preliminary discussions for a visit. If we must renege, I would ask you consider reimbursing me to cover a portion of the time, efforts, and resources I've already expended in advance for reasonable anticipation of our contracting together. My estimated lost value and opportunity costs over past weeks is expensive and includes:

- 1) cancelling events, postponing numerous business meetings to prioritize this, time and resources of my staff, and the significant amount of preliminary coordination hours I have expended with:
  - a) key business owners, connected public officials, prominent government figures, and potential investors ensuring we waste no time to provide you with:
    - i. hard-hitting public relations, outcomes-based marketing, and networking events.

Instead, to fulfill my strong recommendation of a multiple-pronged strategy and our commitments to you and my distinguished network of business leaders, publishers, government officials, and cultural dignitaries, please provide your two key inputs requested above by **23 March 2022, 7:00 pm (Mogadishu, Somalia)**. We will forward a final contract agreement afterwards for signature by both parties.

It would be an honor to assist and help lead the charge on your behalf if you would accept my professional services. Thank you.

With Much Respect,

**Elcherre McMillan**  
L. Elcherre McMillan