# Contract between ElCherre's Promotions and Dotted i Web Design and Solutions

Bob Meetin of Dotted i agrees to provide the services described in the Deliverables section to ElCherre McMillan of ElCherre's Promotions according to the fee structure designed below:

Development/Design fee: \$4500.00

### Monthly fees:

\$30	Est. \$30/month for hosting paid directly to the hosting service.
\$0	Monthly maintenance - There are no monthly maintenance fees.

\$0 Sponsorship letter - Assuming we can come up with a satisfactory template, I will

develop a form to auto-create the letter.

#### Miscellaneous:

Nilocentario do Vi			
\$30	Domain registration - It commonly costs \$20-\$30/year to register the domain, paid directly to the registrar.		
\$200 - \$500	Logo - If we need to recreate or create a logo estimate \$200-\$500, paid to the designer.		
Licenses	Licenses & misc fees - If we need to use any commercial addons or stock photography those fees would be extra. Nothing is anticipated at this time.		
Legal fees	Legal fees will apply if ElCherre must contact an attorney to review legal policies.		
Marketing	Applies if ElCherre must enlist marketing personnel or agency, payable to agency.		
Payments			

Payment Optional downpayment

June 1 \$1000 - The site will not be complete but it will be minimally presentable

Aug 1 \$1000 - Project complete (maybe sooner)

Payments We can discuss a payment plan; paid off by the end of the year would be optimal.

## Further development:

Signatures:

If you come up with new functionality in the future that will be charged at my current rate of \$55/hr.

Business owner: Elcherre McMillan	Date	
•		

Web developer: Robert Meetin \_\_\_\_\_\_ Date \_\_\_\_\_

# **Project Deliverables**

Website Requirements for Elcherre McMillan

Business name: <u>Riddick Bowe Champ Camp Boxing</u> Domain: <u>https://www.riddickbowechamp.com/</u>

Business: <a href="https://www.bizapedia.com/ga/elcherres-promotions-llc.html">https://www.bizapedia.com/ga/elcherres-promotions-llc.html</a>

Target: June 1, 2021 - to get the most basic needs online; 6-8 weeks later to finish the balance of the

project.

ElCherre McMillan: 201-844-4083 : elcherrespromotions@gmail.com

https://www.riddickbowechampcamp.com/

Donald Greene: 440-723-1005 : donaldgreene5507.dg@gmail.com

### Core pages:

• Home

Emergency notices)

- Pandemic restrictions
- Some intro data
- Social media links
- Launching Party Coming Soon
- Registration (Event/Class) need complete descriptions of what constitutes a class or event, whether any are progressive, levels etc; maybe set up a matrix/table.
  - Class type Jujitsu, Self-defense, Sparring, etc
  - Class length 45 min, etc
  - Per week, # weeks
  - Payment type: drop-in one time, weekly, monthly, yearly, etc
  - Will need descriptions of each event or training session
  - Trainer name? Experience? Accreditions? (idea)
  - Paypal checkout
- Membership did not get a good picture of what this means; maybe related to the Events/Classes; need explanation
- Meet the Team
- Store
- Product pages (individual pages or a common store page with all items on the same page) for each item in the store with images, description, purchase options (size, color, man/woman, etc), perhaps in stock or not, estimated shipping date, taxable and shipping method; clicking Buy Now will take the visitor through a paypal checkout
- About/Mission
- FAQ frequently asked questions any topic (highly recommended by me)
- Contact

- Roster lists all boxers, maybe searchable if large enough list
- Bio page for each boxer need details on what makes up these pages name, height, weight, class, vital stats, boxing history, images, video (how about news links?) - sponsorship links for each type
- Sponsorship page explanation, details, cost for each sponsorship type need details for what actually happens when someone commits to a sponsorship anything legal, money changing hands, etc?
  - Universal
  - Individual
  - Sponsorship letter plan to use an auto-filled in electronically, not manually.

Policy pages - need to determine which are required)

- Cancellation policies
- Return policy (maybe combined with cancellation)
- Privacy policy
- Terms of use (probably)
- Cookies (probably, perhaps part of privacy)

Other optional page options (future, can be added later at additional cost)

- Gallery(ies)
- News
- Articles
- Blog
- Online classes video/audio
- Newsletter

### PayPal Business

At this time we will not employ a true eCommerce shop/application and will go with setting up PayPal payment buttons which will be linked to Elcherre's PayPal account. For anything that requires a refund or perhaps a cancellation Elcherre will craft processes backed by her policies which will specify how to make a request.